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STAR WEEKLY

TORONTO
MARCH 23, 1940

10
CENTS



"THE NAVY IS HERE" SAYS BRITAIN'S "WINNIE"



IT'S A HAPPY DAY for the first lord of the admiralty, Winston Churchill, known popularly as "Winnie," and members of Exeter and Ajax crews, who were feted at the Guildhall after his majesty

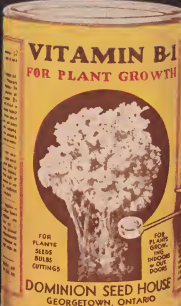
had decorated some of them. Churchill asserted "up to date the navy has not failed the nation," and, ending his speech with the catch phrase, "the navy is here," autographed menus for the men

VITAMIN B-1

FOR *Plant Growth* (THIAMIN)

IN AN EXCLUSIVE NEW CONVENIENT POWDER FORM

A NEW PRODUCT from SEED HOUSE



VITAMIN B-1, WHICH IS SO ESSENTIAL IN HUMAN DIET, FOR HEALTHY GROWTH, IS NOW KNOWN TO BE JUST AS VITALLY IMPORTANT TO ALL PLANT GROWTH. THE AMAZING EFFECTS OF B-1 ON PLANT GROWTH IS A NEW SCIENTIFIC DISCOVERY OF TREMENDOUS IMPORTANCE TO HORTICULTURE.

B-1 PRODUCES — Stronger growth, faster growth, healthier growth, larger bloom, better bloom, greatly reduces root-shock in transplanting, reinvigorates sickly plants into new growth.



Anyone Can Now Use B-1

Our new product saves you all the bother of using B-1 in concentrated form. No denser, no muddier, no complicated measuring, no refrigeration, no stock solutions to lose strength, no drops to count. Our new package provides the safe, sure, and sensible way to use B-1.

Vitamin B-1 is a wonderful tonic for both indoor and outdoor plants, invigorating them into new growth through the great stimulus it gives to the roots. B-1 is not a plant food, but enables plants to obtain the maximum benefit from the soil in which they grow. B-1 can be used on Seeds, Plants, Houseplants, Seedlings, Cuttings, Bulbs, Shrubs, Trees, Roses, Nursery Stock, and in all transplanting and rooting. Extremely easy to use, and economical. Perfectly safe for the most tender growth.

THE BEGONIA ON LEFT RECEIVED B-1 WEEKLY FOR TWELVE WEEKS. THE OTHER DID NOT RECEIVE B-1. (THIS PICTURE BY COURTESY OF BETTER HOMES & GARDENS.)

In test with B-1 scientists and horticulturists have obtained these startling results: Begonias grew 5 1/2 feet tall, with bloom larger than a salad plate. Texas developed Sindh buds. A 3-inch Camellia cutting grew to a 14-inch shrub in 11 months. A waxy Bud of Pandus plant formed 16 huge blossoms.

Flowers on some plants etalated twice their normal size. Camellia and Gardenia bloom from B-1 treated plants did not wither and turn brown when handled in cones. Cottage lilies grew 30 inches high. Hyacinths produced blooms over a foot long. Gladioli doubled their ordinary rate of growth. Roses and many shrubs grew more blue twice as fast as untreated plants.

B-1 treated leaves benefited greatly. Transplanted and repotted plants, seedlings, and nursery stock did not suffer from root-shock when given B-1.

S. numerous cases plants in full growth and bloom have been transplanted successfully when treated with B-1.

Treated with B-1, seeds germinated more rapidly, seedlings and cuttings developed in half the usual time.

The invigorating effects of B-1 were particularly apparent in the case of sick and unhealthy plants, and trees suffering from root-shock.

In large scale use B-1 improved the quality and quantity of fruit on Oranges, Lemons and Apples, and studies in California, which suggest that tulip and orchardists should also carefully study its possibilities.

THIS IS OUR NEW PACKAGE OF VITAMIN B-1 IN POWDER FORM, PREPARED SOLLY FOR PLANT GROWTH. EACH PACKAGE PREPARES 2,000 IMPERIAL GALLONS OF SOLUTION. THE PRICE IS ONLY \$1.00, POSTPAID.

This, and a warning can, is all the equipment you need. Our B-1 is specially prepared so you may enjoy its invaluable benefits with the utmost convenience and economy. Our package prepares 2,000 imperial gallons of solution, enough for the average gardener's whole season. The package contains a clean, odorless, inert, non-soluble, white powder with which pure crystalline B-1 is perfectly blended. Every dose is accurate and uniform in B-1 potency. Each package is accompanied by a little measuring spoon—just fill with powder, dissolve in a gallon of water, and use this solution every week or two, in just the same way as you would water the plants. Simple directions given on the package.

In order to fully appreciate the amazing effects of B-1, we suggest that gardeners compare results with untreated plants under same growing conditions.



PRIMROSES 30 DAYS AFTER REPOTTING. PLANT ON LEFT RECEIVED B-1 WEEKLY. THE OTHER DID NOT RECEIVE B-1. (THIS PICTURE BY COURTESY OF BETTER HOMES & GARDENS.)

These Begonias were repotted with intentionally harsh methods. Every particle of soil was removed from the roots, and the roots repotted to the air for considerable time in a warm room. No. 1 was soaked in B-1 solution for 15 minutes, and at the same time No. 2 was soaked in plain water. After planting, B-1 solution was poured over soil of No. 1, water over soil of No. 2, and otherwise they were treated alike. This photo was taken 24 hours afterwards. The B-1 treated plant showed no signs of wilt but continued growth without interruption. The other plant wilted badly, finally lost several leaves and did not recover for days. In similar tests which we conducted with Callas, Ciss plants and others, using 4 to 10 plants of the same variety at a time, B-1 showed similar astounding results on 70% to 100% of the plants on which it was used, according to the variety.

DOES VITAMIN B-1 BENEFIT ALL PLANTS?

B-1 is essential to all plant life, and while some varieties themselves manufacture B-1 (it is produced in the green leaves and transferred to the roots), a great many cannot produce enough for their needs. The response in using B-1, therefore, extends to all plants in the variety. The greater extent to which a plant lacks B-1, the more pronounced is the benefit. Some manufacture enough for their own needs, however, these seem to be mainly confined to economic types such as Pears, Apples, Corn and Tomatoes. Many flowers, shrubs, and trees are lacking in B-1, and the smaller their natural supply, the more marked their response when it is externally applied, hence the many startling results which have been so widely reported.

DO NOT USE MEDICINAL FORMS OF B-1 FOR PLANT GROWTH

Do not use medicinal forms of B-1 for plant growth. They have not been prepared for that purpose, and because they often contain water or alkaline substances, their use for plant growth only leads to disappointment. Our B-1 is a product designed to meet the special needs of plant growth.

These 12 Gladioli bulbs, all of the same variety, were selected at random, divided into two groups and planted in separate boxes of soil. A lot of a coin selected Group No. 1 to receive B-1 solution and the other group received plain water; otherwise they were treated equally alike. The bulbs were removed from the soil after 15 days. In the one group which received B-1, the roots had increased in length to 1 1/2 inches long. The other group showed only the first roots, and the roots were only 1/2 inch long. The poorest bulb from the B-1 group was compared to the poorest bulb from the other group. (This is a photo of one of our own tests with B-1.)

Send for our Big 1940 Seed and Nursery Book—It's Free. Canada's most interesting and complete catalog of garden requirements. Seeds, Bulbs, Plants, Houseplants, Roses, Shrubs, Trees, and Fruits. Every home gardener, commercial grower, orchardist and farmer should have this book. Send TODAY.



DOMINION SEED HOUSE

GEORGETOWN, ONTARIO

DOMINION SEED HOUSE, GEORGETOWN, ONTARIO.

- Please send at once:
- ☐ Free 1940 Seed and Nursery Book.
 - ☐ Package of B-1, for 2,000 gallons of solution, postpaid. (Enclosing \$1.00)

Name _____

Address _____

NOTE: For your convenience, in ordering B-1 just give a dollar bill to this coupon. Be sure to give full name and address.

Better Homes & Gardens edition day three lanterns one afternoon at 1:30, the thermometer registered 56°. The Royal warden: "You're running those plants. They won't tolerate in this heat weather." So I removed from the roots of Plants A, B, and C, but the ball of earth adhered perfectly to Plant B. B and C were watered with sufficient water so that it ran through the pot. I was treated with Vitamin B-1. At 4:30 the above photograph was taken. A was most droopy and wilted. B had dropped from Plant B and the tips of the shoots were all curled over and very much wilted. C, the vitamin-treated plant, looked as fresh as if it had never been transplanted with such very harsh methods.

NOTE: The picture shown above is supplied by courtesy of Better Homes & Gardens. The above paragraph is quoted from their October, 1939, issue in which appeared a two-page description on the newly discovered use in connection with Vitamin B-1 for plant growth.

THEIR MAJESTIES OPEN CLUB FOR CANADIANS



BEAVER CLUB, London centre for recreation and rest for Canadian troops, was opened by King George VI, accompanied by Queen Elizabeth. Their majesties and the Canadian high com-

missioner, Vincent Massey (left), watch Canadians playing draughts. Other pictures of the King and Queen appear on page 12 of this issue. Picture of Gen. McNaughton is on page 10



"THAT JUST GOES TO SHOW nobody should go without gas masks," said Oliver Stanley, war secretary, recently "gassed" when Canadian soldiers at Aldershot, training under actual war

conditions, accidentally fired tear gas bomb. Gen. McNaughton accompanied Mr. Stanley on tour of inspection. When Mr. Stanley's car stalled, Gens. McNaughton and Crerar (left) pushed



TRAPPERS TO BE GIVEN "FUR LANDS" IN NORTH

THOUSANDS OF TRAPPERS in Ontario's bushland will soon "own" the lands they trap under a plan being shaped by the provincial department of game and fisheries. New stability thus comes to an old way of life. No longer need the trapper be a hermit. Many now take their families into the bush, get into town once a week, enjoy newspapers and radios. The "bush hermit" survives, but his solitude is a matter of choice. Ontario charges \$5 for one season's trapping rights over an assigned area—rights that end with the season. The trapper may be tempted to over-exploit this land and move on. While many a trapper returns year after year, strict legal title even to his cabin ceases at season's end. To give him direct interest in conservation measures and to steady the craft generally, the department will grant the

(Continued on Page Seven)

SOLID LOG CABIN is the trapper's home. Harold Roberts stands enjoying the winter sunshine, his gun under his arm, his dog at his knee



NO CHOPPING ICE for pretty Irene Dywanick. Her pump is set up right over swift, never-freezing Marten river



DOWN IN THE THICK BRUSH Trapper Roberts spreads the jaws of a double-spring steel trap. He is after marten



FORTY YEARS OF LIFE in the silent places line the sturdy old face of Trapper John Turcotte, famous throughout Temagami

for his prowess in taking wolves. Reputed wildest of all animals each dead wolf brings a \$15 bounty from the Ontario government



HARVEST OF THE WILDERNESS are these fox and ermine. The trapper, Bill Poznaniak, operates a holiday camp in summer



SITTING IN to watch Ontario's interests in the trapping area is Overseer Bill Cote of Marten River district

TRAPPERS

(Continued from Page Five)

trapper permanent rights, including those of sale and bequest, over the land he traps. Annual rental will be exacted. Need of fuller surveying will delay the plan's full operation two years. Number of licenses issued annually range from 6,000 to this year's high of 8,000. In addition, about 6,000 Indians who require no licenses also trap. With prices up and the bag normal, the present season, dealers say, shapes up well. Last year buyers paid \$1,168,409 for the 760,710 pelts taken. Average income for a full-time trapper is estimated at less than \$1,000 for a season that starts Nov. 1 and extends to the close of the muskrat trapping at the end of May. In the fat 1920's smart trappers often cleaned up from \$3,000 to \$5,000 in the same time. Pictures on this page were taken in Temagami district by Gerald Richardson, Star Weekly staff photographer



HUSKIES still mean motive power in the snowy north. Overseer Henry Haskins mashes out to trap beaver whose dams block transcontinental line culverts in Temagami, causing floods during the spring

FIRST PARIS SPRING FASHIONS



CRISP WHITE BRODERIE Anglaise in collars and cuffs sets off navy nubbed wool coat. Chip straw sailor has blue band, veil



EASTER WEEK-END and Spring fashions are synonymous. From Paris come these pictures of first spring styles. Worth's black silk marquisette has deep hemline of stiffened white lace on bouffant skirt, lace flowers on shoulder



EVENING ENSEMBLE is in ruby red and white crepe taffeta. Voluminous skirt fits slimly into pointed hip-line yoke. Full cap sleeves on waist-line jacket



STARCHED MOUSSELINE DE SOIE in bold blue and white print fashions transparent evening coat created by Marcelle Dormay. Fruit is new fashion high in trims for millinery this spring. The front cover illustration of this issue is a smart red sailor with life-size, life-color plastic apple, hollow-centred

DRENE SHAMPOO OFFERS
EVERY WEEK FOR 4 WEEKS

FREE! \$1,000 IN CASH

**PLUS TEN \$100.00 CASH PRIZES
AND 300 CERTIFICATES..**

Each Good For \$5.00 in Service at any Beauty Shop

**4 BIG
WEEKLY
CONTESTS**

EASY! FINISH THIS SENTENCE
IN 25 WORDS OR LESS:
"I like Drene because.."

**311 PRIZES WEEKLY
START NOW
ENTER EVERY WEEK
UNTIL APRIL 13**

**These Sensational Prizes
Are Offered Solely To Induce You
To Try Drene Shampoo**

—So Revolutionary It Reveals Up
to 33% More Lustre in Your Hair

WIN! ENTER NOW! 311 chances to win each week in this thrilling new Drene contest. \$1,000 cash first prize—plus TEN \$100 bills... And 300 beauty shop service prizes worth \$5.00 each—must be won every week for 4 weeks. Four separate weekly contests! 1244 chances to win—\$14,000 worth of prizes in all!

SO EASY, YOU CAN ENTER often and multiply your chances of winning. For all you do is complete this sentence: "I like Drene because..." in 25 words or less! Think of it! Taking a few minutes to do this right now may bring you a big cash prize, or a valuable beauty certificate!

Try Regular Drene or Special Drene for Dry Hair today—see how beautifully they reveal hair lustre. And leave hair easy to dress after washing.

HELPFUL FACTS. So many thousands use Drene—it's America's largest selling shampoo. Procter & Gamble Laboratory tests prove Drene gives these four glorifying advantages over finest soaps: (1) Hair washed with Drene is up to 33% more lustreous! (2) Has a smoother, silkier feel. (3) Retains more elasticity. (4) Takes longer, long-lasting permanent waves with less steaming time.

Drene's revolutionary new cleansing ingredient gives new-type creamy lather. That sweeps away dirt, grease and loose dandruff... AND most amazing, doesn't leave dry, dull film (bathtub ring) as soaps do. That's why you don't need lemon or vinegar after-rinses. Why your hair's hidden lustre—up to 33% more lustre—is so thrillingly revealed! Amazingly easy to use. Because Drene gives 5

1200 Beauty Certificates must be won! Each good as cash at your favorite beauty shop—worth \$5.00 in service! That helps buy you a lovely new permanent wave. Or luxurious facials, shampoos, hair sets, manicures, garters! You'll feel like a queen!

times more lather than soap in hardest water—it's surprisingly economical. A single tablespoonful is enough for a thorough, cleansing shampoo. Many people find it easier to spread this small amount of Drene throughout the hair quickly, by mixing it with just ½ cup of water. So economical the whole family can enjoy it.

DON'T DELAY! You can win \$1,000 cash. Enter right now! 311 chances to win every week for 4 weeks. Send as many entries as you please—starting today. Get a Drene Shampoo at your beauty shop. Or get Drene at all toilet goods counters. Mail your entry today!

**YOU MAY WIN \$1,000 CASH
ACT NOW!
SEND YOUR ENTRY TODAY**

**THESE SAMPLE SENTENCES AND HINTS
MAY HELP YOU WIN—SAVE THEM!**

Easy, Economical. Drene makes 5 times more suds than soap in hardest water. Doesn't leave dull film (bathtub ring) as soaps do. No special after-rinses needed.

Altering Hair. Your hair reveals its lovely natural lustre—is smooth, silky, thrilling to feel after Drene. Easy to dress becomingly right after washing.

Lovely Permanent! Hair washed with Drene takes lovely, long-lasting permanent waves with less steaming time (as much as 16% less) than soap-washed hair.

ing its true beauty since I've switched to this wonderful shampoo!"

Or—"I like Drene because it makes as much lather and gets my hair sparkling clean quickly and easily without the bother of using lemons or vinegar rinses."

These sentences are only examples. Just tell us your experiences with Drene in your own way. And your way may win! Read the leaflet in all Drene cartons for further hints. Remember, you don't have to be a professor or a fancy writer to win. Just write your own honest opinion of Drene—exactly as you'd tell it to a friend. And don't think for a minute that your sentence can't win! Let the judges decide. Mail it today!

"I like Drene because it simply does wonders for my dull, dry-looking hair—leaving it more lustrous and easy to fix than I ever dreamed possible."

Or—"I like Drene because all my friends compliment me on the way my hair sparkles and shines—show-



1. Simply complete the sentence, "I like Drene because..." in 25 additional words or less. Write on one of the 25 words of paper. Print or write plainly your name and address. Please send no extra letters, drawings, or photographs with your entry.
2. Mail entries to Drene, Box 144, Cincinnati, Ohio. You may enter as many times each week as you choose, but each entry must be accompanied by a Drene carton front (or facsimile). Or a signed sales slip from your beauty shop testifying you've had Drene. Be sure to use sufficient postage.
3. There will be four weekly contests, each with a separate list of prizes. A grand prize of \$1,000 cash, ten \$100 bills and 300 Beauty Certificates, each worth \$5.00 in service at your beauty shop will be given.
4. Entries received before Sunday, March 25, will be entered in the first week's contest. Thereafter, entries will be entered in the week's contest in which they are received. By the final week's contest must be postmarked before midnight, Saturday, April 13.

CONTEST	OPEN	CLOSES
First	Open now	March 23
Second	March 24	March 30
Third	March 31	April 6
Fourth	April 7	April 13

5. Entries will be judged for originality, clarity and aptness of phrase. Selection of the judges will be final. Fancy entries will not count. Prizes will be awarded in case of ties. No entries will be returned. Entries, contents, and ideas therein become the property of Procter & Gamble.
6. Any resident of continental United States and the Dominion of Canada may compete, except employees of Procter & Gamble, their advertising agencies, and their families. Contents are subject to all Federal, Dominion and Local regulations.
7. Prize winners will be notified by mail. After the final contest closes complete list of winners may be obtained by writing to Drene, Cincinnati, Ohio, U. S. A.

BALL SEASON OPENS IN SOUTH



"SPEAKING OF CURVES," says John C. Babich, hurler for Philadelphia Athletics to an ardent rooter at Anaheim training camp



BABE RUTH, once home run king, now instructs newcomers

NATIONAL PASTIME in U.S., baseball never attained such popularity in Canada. But Canada's clubs, too, are in the southland getting ready for season of swat. Toronto ball club started training at Avon Park, Florida, March 17, plays its first home game on May 2. Its first league game is to be at Newark, April 18



FRANKIE FRISCH, former infielder for Cardinals, now manages Pittsburgh Pirates, is explaining the proper method of sliding to Frank Gustine (left) and Lem Young (right), rookie infielders



Craven 'A' never vary. They are sealed fresh, sold fresh, and mild yet satisfying.

WILL NOT AFFECT YOUR THROAT



ALSO IN THE
NEW
HANDY BOX
50c
Ideal for pocket
or handbag

CRAVEN PLAIN
without cork-tip—same
fine quality as
CRAVEN 'A'

CARRERAS LTD. LONDON, ENGLAND
110 YEARS' REPUTATION FOR QUALITY

Dodge Kingsway

SETS A NEW STANDARD IN
THE *Lowest* PRICE FIELD!



1940 Dodge De Luxe Special 6-Passenger 4-Door Sedan

Check and Compare — **PRICE • RIDE • SAFETY •
ROOM • BEAUTY • ECONOMY •**

DO YOU feel that it costs extra to enjoy owning a Dodge? If so, we invite you to compare the *Local Delivered Price* of a Dodge Kingsway with any other car . . . and we mean exactly that—ANY OTHER CAR! Never before has there been a car as big, as powerful and as smooth riding, in the very lowest price field!

Check the width of Dodge seats, the length of the wheelbase. Check the safety features. Check its economy records. Look at its beauty, inside and out . . . Ask Dodge owners about Dodge reputation for Dependability, Long Life and Low Operating Costs . . . Then compare Dodge with ANY other car. The more you compare — *The better you'll like Dodge.*

Dodge seats are as wide as the seats of 3 armchairs . . . Centre of gravity has been lowered for a steadier ride, particularly on turns . . . Wheelbase is longer and passengers now sit further forward of the rear axle

so that they ride in the "Comfort Zone" between the axles.

Rear doors have no "dog leg"—you walk in as through a house door. Greatly increased glass area gives greater vision for driver and passengers. "Scaled Beam" Headlamps give 50% greater illumination and are wide

apart in the fenders for safer night driving.

Prove for yourself that Dodge gives you greater value at the most competitive prices in 26 years. Compare the price—then compare the ride! Phone your Dodge-DeSoto dealer TODAY!

The more you Compare...
THE BETTER YOU'LL LIKE DODGE!

*If you think you have to pay EXTRA to own a Dodge,
we invite You to Compare the Local Delivered Price
of a DODGE KINGSWAY with any other car and
we mean ANY OTHER CAR*

DODGE KINGSWAY • DODGE DE LUXE • DODGE DE LUXE SPECIAL • DODGE CUSTOM

HUNGARY SAYS: "LET HORSE WORRY; HEAD IS BIGGER"



"I WANT HUNGARY," Hitler told Sumner Welles, U.S. under-secretary of state. On this powder keg sits Budapest, the capital, and Europe's gayest city. Night clubs, gipsy music, street restaur-



ants, peasants' street fairs still thrive in a city that knows yet no blockouts nor sandbagged buildings. Frequently heard is an old folk song: "Let the horse worry; his head is bigger"



AN ADMIRAL RULES HUNGARY, but her most important waterway is the Danube river, seen here from the Elizabeth bridge, Budapest



Miss Joan Achelis of New York and Long Island. Life's a merry-go-round of dinners and dances for this lovely debutante. But before every date she revives the clear beauty of her complexion with a Woodbury Facial Cocktail. Many of the loveliest debs favor Woodbury Facial Soap because its fluffy lather of soothing oils is rich in a skin-invigorating Vitamin, gives a quick lift to the skin's vitality.

FOR THE
SKIN YOU
LOVE TO
TOUCH



NOW 10¢

MADE IN CANADA

FOLLOW THE DEBS to a freshly alluring complexion! A simple cleansing with Woodbury Facial Soap frees skin of dirt and fatigue. Try this refreshing Facial Cocktail! The skin-invigorating Vitamin in this famous soap helps arouse unattractive sluggish skin. Now 10¢ wherever fine soap is sold. Get Woodbury today!

WOODBURY FACIAL SOAP

RESTS AFTER DRAMATIC SECRET DASH ACROSS SEA



THERE ARE ONLY TWO TIDES in a year sufficiently high to permit a ship of the enormous proportions of the liner Queen Elizabeth to get out of the river Clyde—in the spring and in the fall. It was consideration of the high tide that caused the date of her

departure from the outfitting basin to be set months before she left, a Cunard White Star official explains. Had she not got out then she would have had to stay all summer. Above, right: She is shown at New York. Centre, Queen Mary. Left, Normandie

THERE IS A DIFFERENCE

*Active women whose needs
are greatest know KOTEX is:*

**SOFTER
SAFER
SECRET**

Kotex sanitary napkins are made up of layer on layer of soft, filmy tissue, sheathed in downy cotton, and wrapped in gauze. The only sanitary napkin that is truly "Wondersoft"!

One by one, each layer of tissue in a Kotex sanitary napkin absorbs moisture... then a special "Equalizer" centre guides this moisture evenly throughout the pad. No chance of striking through at one spot. And Kotex filler is actually 5 times more absorbent than cotton.

The especially tapered and pressed ends of Kotex fit fully... remain invisible even under closely-fitting clothes... give you glorious freedom to go about your normal life free from fear of discomfort or embarrassment.

**IF YOU WERE ME YOU'D
KNOW THESE THINGS...**

You'd know that only Kotex sanitary napkins are scientifically designed, then practically tested to make sure that each feature performs perfectly its allotted task. You'd know that only Kotex has a soft, carefully folded centre (with more material where you need it... less in the non-effective portions of the pad). So naturally Kotex is less bulky, less apt to chafe than pads made with loose cotton fillers, wadded and wrapped in gauze!

Only KOTEX
is made in 3 sizes—
Regular, Super,
and Junior, for
different women,
different days.



"You scarcely know you're wearing it!"



CANADIAN PILOTS AMONG R.A.F.'S "EMPIRE LEGION"



TO A SERVICE FLYING TRAINING SCHOOL "somewhere in England." Canadian airmen have joined with others from every corner of the Empire in building the R.A.F. In picture above, pilots are, left to right: Cherrington (South Africa), Dunne (Canada), McMichael (Shanghai), Tracey (New Zealand), Green

(Canada). Most of eight months' rigorous training course will be taken over by Canada under new Empire air training plan. Most of the hundreds of men from Canada who joined the R.A.F. in England before the war are either with the fighting forces or in advanced training course. Canada's "Empire School" opens in April



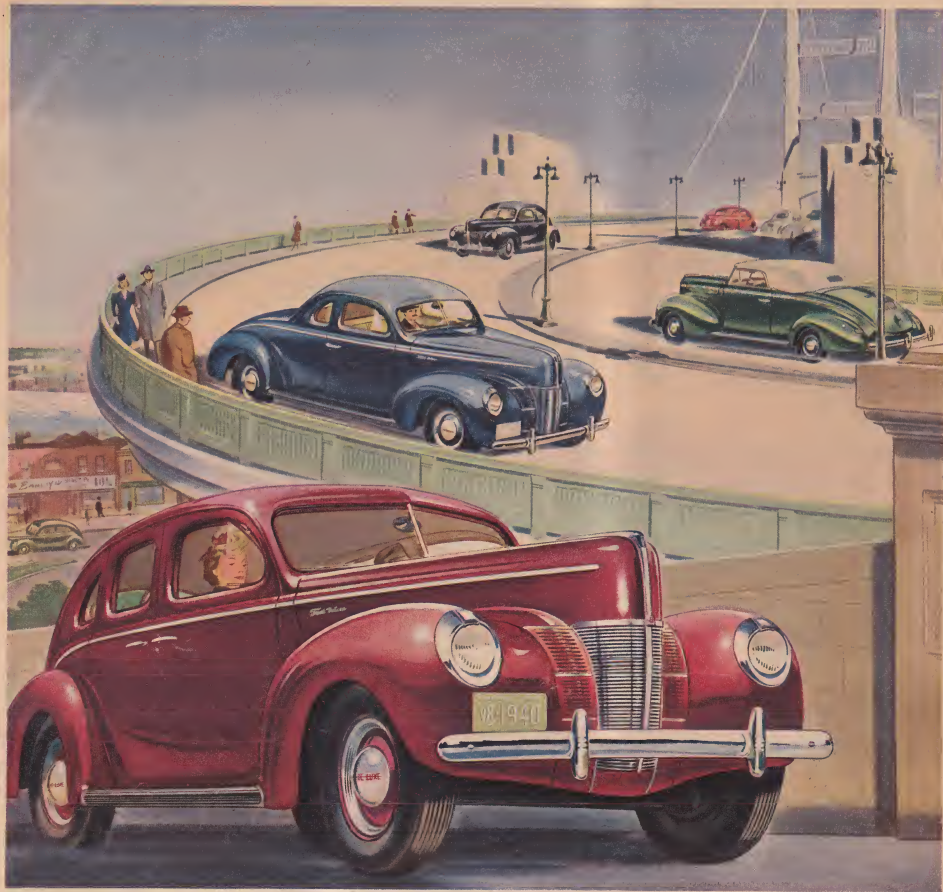
FROM YORKTON, SASK., Acting Pilot Officer J. A. Milne, 24, was educated at Yorkton



FROM BENONI, Transvaal, South Africa, Acting Pilot Officer G. I. Cherrington, aged 22 years, was educated at St. John's college



FROM OTTAWA, ONT., Acting Pilot Officer W. H. Dunne, typical Canuck, 26 years of age; educated at St. Michael's, Toronto



WHY A V-8 ENGINE IN THE LOW-PRICE FIELD ?

Check over the high-priced motor cars in Canada . . . regardless of who manufactured them . . . you'll find that every one has eight (or more) cylinders . . . and several of the highest-priced have V-type engines.

The volume manufacturers recognize the superior smoothness and performance of the eight-cylinder engine by supplying them for their high-priced cars. Engineers acclaim the V-type (which holds world's records on land, sea and in the air) as "the world's most modern automotive engine design".

Yet only the Ford brings all these V-8 advantages to the low-price field—together with outstanding economy! In the 1940 Gilmore-Yosemite Economy run, the Ford V-8 achieved higher gas mileage than any six-cylinder car (or other eight) without overdrive.

And in the 1940 Ford cars, you get not only a V-type, 8-cylinder engine, but 8-cylinder quality throughout—in terms of luxurious comfort and quiet, a remarkable level stabilized-ride, superlative style

inside and out, and an unusual amount of equipment at no extra cost.

For modern motoring, you'll want to choose the most modern low-priced car. See the nearest Ford dealer, and drive a new Ford V-8 today! Ford Motor Company of Canada, Limited.

FORD V-8

EASTER BUNNIES IN DIONNE NURSERY



MARIE SEEMS TO HAVE SECURED the lion's share of Easter bunnies and, from appearances, she intends to hold them. Easter toys are having their brief day in the Dionne nursery at Callander, Ontario, where the famous five are visible mornings, including Easter, between 10.00 and 10.30



COLORING EASTER EGGS brought new joy to Quintland this week. The sisters used regular water-colors. Emilie proudly displays her finished work of art to Annette, who is duly impressed. There are still eight to go



for SOFTER skin

Italian Balm is different from anything you've ever used—it's a "skin softener": rich and concentrated, not thin and watery.

It softens and smooths skin. Helps hands appear youthful by supplying beautifying moisture; protects your skin against chapping, redness and roughness caused by cold weather, hard water and housework.

Less than 5% alcohol. Cannot dry the skin. Contains COSTLIER INGREDIENTS than any other popular, nationally-advertised brand—yet saves you money because only one drop is needed for application to both hands.

Over 90 Million Bottles Sold



NEW LOW PRICES
NOW AT SELECT
FOODS COUNTERS
25¢ 35¢ 50¢ and 75¢

Mrs. Purvis

was so "nervous"

—At least that was what she told sympathetic friends when they asked her how she felt.

She was irritable all right. Had no patience with Mr. Purvis or the children.

She couldn't sleep either. That was bad, too, for she seemed tired all the time. No wonder she was worried.

But she never thought of her kidneys being to blame until her sister-in-law suggested she try Dodd's Kidney Pills. And to think she had been so miserable for so long, with such safe relief so close at hand, and so easy to use.

LUMBER JACKETTES



LITTLE HAS BEEN HEARD of the forestry section of the British Land Girls' Army, but thousands of young women are now employed in clearing forests of brushwood, felling trees, replanting and in survey work. Here is Babs Cooper, formerly a salesgirl, now turned lumberjack.



LUMBERJACKETTES get a weekly wage of 28 shillings (\$7) and are charged half of this for their keep. Pamela Clayton (right) was a children's nurse before she joined the land army, and her partner, on the cross-cut saw, Anne Lupton, left college to join up.



WELL BUNDLED up against the cold of Britain's exceptionally severe winter, a lumber-jackette sharpens her axe at the grindstone



"You don't even have to rub hard with Bon Ami!"

She's right! Bon Ami does a quick, thorough job — with a minimum of rubbing on your part. Yet it contains no coarse, gritty ingredients. This means it cleans quickly without scratching your bathtub and kitchen sink. Instead, it leaves a smooth, glistening polish that brings out their full beauty — makes them easier to clean the next time.



"hasn't scratched yet!"

"See that EXTRA WIDTH DIAPER!"



CURITY'S "Thrifty" SIZE SAVES MONEY!

"The Curity folks used to call this their 20" x 40" size. But it's actually woven considerably oversize. That's why, no matter how much you launder these diapers or how much I grow, they'll always be big enough for me."

Yes, this Curity "Thrifty" size diaper gives you a full 40 extra square inches of fabric! And it also has the handy, patented **FOLDLINE** feature—woven-in guide lines that you can easily and quickly follow to make any diaper fold. These are plus advantages Curity offers you in addition to its faster drying, easier washing, more absorbent layettecloth fabric. . . The **CURITY NURSERY PADS** are made of this same faster drying, easier washing, more absorbent layettecloth material, too. Ask for both at your store. Or

KENDALL MILLS OF CANADA, LIMITED
Sutton K. Toronto

Curity layettecloth **DIAPERS**
NURSERY PADS • MASKS • BIBS

McCONNELL'S Acclimated ROSES

THIS year's collection of 128 choice varieties includes the best new types. Grow on our 100-acre estate. All guaranteed to be vigorous, hardy, and thoroughly acclimated. 340

McCONNELL NURSERY CO.
Port Burwell, Ont. • Established 1912



CANADIAN INTERNMENT CAMP

ENEMY ALIENS INTERNED in Canada are paid 20. cents a day for their work cutting wood and improving campsites. These pictures were taken at Kananaskis, unofficially called Camp "Kana-A-Nazi," located in the Rockies, one of two such camps in the Dominion. The other is at Petawawa, Ont. Two prisoners who escaped and were recaptured have been sentenced to two years in prison.



IN CAMP, PRISONERS are allowed reasonable freedom, but triple wire fences guarded by watch towers bar them from the the outside world. Visitors are allowed once a month.



RECREATION ROOMS, library and canteen are available to the prisoners, who have their own German cooks. Hobbies are encouraged.

HAWES' FLOOR WAX

Canada's Favorite

BEST I'VE EVER USED

SPECIALLY DESIGNED for DENTAL PLATES

The "Correct Curve" Dental Plate Brush was designed by an expert brush-maker to clean his own artificial plates. Today thousands have discovered how thoroughly it cleans. The handy, stiff white or black bristles, solidly imbedded in a Catin handle, are set in a curve to clean concave and convex surfaces perfectly. As drug and department stores.

Keystone

CORRECT CURVE DENTAL PLATE BRUSHES
STEVENS-HEPNER COMPANY LIMITED
PORT ELGIN, ONT.

For a lovely Young Lady

this attractive new book-box contains 9 Elizabeth Arden essentials at Smartest Shops, \$5.50

the
beauty
primer

by *Elizabeth Arden*



Is yours a compact cozy dining room? Then here's its soul-mate — in the enduring charm of Imperial Loyalist. This new Dinette suite carries out the Loyalist idea with all the skill and good taste of modern craftsmanship. It is a practical suite, too, with those cleverly concealed end-leaves expanding the table to accommodate extra guests. See it at the better furniture stores.

IMPERIAL LOYALIST

Made in Stratford, Canada,
by Imperial Rattan Co. Limited

FEEDING JACK CANUCK



COME AND GET IT! That Canadian soldiers are well fed and happy at their English training base is evident from the smiling faces above. The Canadians are served by their own cooks who



took special culinary classes in Canada before going overseas. Peeling "spuds" is not meted out as punishment but is just the duty of those assigned to kitchen fatigue parties

PERSONAL

Jim: What is the trouble? I've tried to be a perfect wife and mother. Where have I fallen down? At least be fair enough to talk things over. Your silence is cruel. Please phone. Love, Margaret



To Jim—with Tears

Domestic Tragedies may often be caused by

ONE NEGLECT

that destroys Romance . . . "Lysol" helps avoid this

YOU'VE often read those little messages in the "Personal Notice" columns which tell of once-happy marriages that have "gone on the rocks."

It's a sad fact that a woman can be above reproach as a homemaker—and still be guilty of the one neglect that may kill a husband's love. More women ought to use "Lysol" for feminine hygiene.

"Lysol" is cleansing, deodorizing, germicidal. Using it regularly for intimate personal hygiene will give you a sense of immaculate cleanliness that adds greatly to your charm.

If you are in doubt about feminine hygiene—ask your doctor about "Lysol." Probably no other product is so widely known and used by women for

this purpose. "Lysol" is used by many hospitals and clinics, because . . .

1. Non-Caustic. "Lysol" in proper dilution is gentle, efficient; contains no free caustic alkali.
2. Effectiveness. "Lysol" is a powerful germicide, active under practical conditions; effective in the presence of organic matter.
3. Spreading. "Lysol" solutions spread due to low surface tension; virtually search out germs.
4. Economy. "Lysol" is concentrated, needs only about 1% as application in proper dilution for feminine hygiene.
5. Odor. The cleanest odor of "Lysol" disappears after use.
6. Stability. "Lysol" keeps full strength no matter how long it is kept, or how often it is used.



Lysol
Disinfectant

FOR FEMINE HYGIENE

Kisses Can't Kill Germs!

When the skin is broken even by a very little cut or scratch or bruise, germs may enter. Affection alone is no match for infection. Wash every such injury promptly and thoroughly with an antiseptic "Lysol" solution, as so many doctors and trained nurses do. Use "Lysol" regularly too, in your household cleaning to keep your children's surroundings hygienically clean.



What Every Woman Should Know — Send Coupon for "Lysol" Booklet

John & Pink (Canada) Limited,
Dept. 1710, 9 Bayview Avenue,
Toronto, Canada

Send me free booklet "Lysol vs. Germs" which tells the many uses of "Lysol".

Name

Address

City

Printed by John & Pink (Canada) Limited,
Copyright, 1940, by John & Pink (Canada) Limited

SWISS FEAR NAZI SPRING PUSH



ALTHOUGH 70 PER CENT. Swiss speak German, they won't submit quietly to German aggression. Four hundred thousand, plus 70,000 territorials recently called up, stand ready for a Nazi drive to outflank the Maginot Line. An old-timer and three youngsters of the citizens' army are shown above



PLANS ARE MADE for the evacuation of 312,000 citizens of Zurich (above). Basle and Baden, near German border, would also be emptied. Refugees would go to Geneva



IF WAR COMES, and war has not ravished this tiny land for ages, Swiss girls, experts on skis, will assist in caring for the wounded

Win \$10.00 Cash*

for writing a jingle like this:

Join the anti-air
brigade

Be ye saint or sinner

Get a tube of
Colgate's Shave

And lo! You are a
winner.

Submitted by George Drummond,
419 Maple St., Point
St. Charles, Montreal, Que.,
who won \$10.00



COLGATE'S
RAPID-SHAVE CREAM

Large Tube
20¢
Small Tube
35¢

* RULES: Write a Colgate shaving
jingle like the one above. Send it to
Colgate, 64 Valente St., Dept. No. 2,
Toronto, enclosing with it a return
stamp or a tube of Colgate's Shave
Cream. If your jingle is used in our
advertising we will send you \$10.00.

IT'S A FACT
When you wash
your silks with
Princess Flakes
your hands get a
beauty treatment



KLEEREX

CLEANS THE SKIN

50¢; \$1.00; \$2.00

sizes

Two strengths (Medium and Strong)

At all Drug and Dept. Stores



**NOW LOOKIT,
KID, AND DON'T
BE MAD...**

I CAN EXPLAIN WHY YOUR
BOYFRIEND AL EN'T HANGING
AROUND THESE DAYS, SEE—
BUT I GOTTA BE SURE YOU CAN
TAKE IT WHEN I DISH IT OUT!

ANYTHING
GEE, MY FINE
FEATHERED
FRANK,
SHOOT!

WELL, AL THINGS YOU'RE SWEET
AND QUAY EXCEPT ONLY AND
ACCOUNT OF ONE THING. SO IF
I WAS YOU, I'D TALK ALONG
AND TALK TO OUR DENTIST ABOUT
BAD BREATH
AND SUCH
GET ME!

SALLY MOST BAD BREATH COMES FROM
DECAYING FOOD DEPOSITS IN HIDDEN
CRACKS BETWEEN TEETH THAT
AREN'T CLEANED PROPERLY. I ADVISE
COLGATE'S DENTAL CREAM—ITS SPECIAL
PENETRATING FOAM REMOVES THESE
ODOR-BREEDING
DEPOSITS, AND
THAT'S WHY...

LATER—THANKS TO COLGATE'S

YOU MEAN
YOU HONESTLY
FOR MY
NEW EASTER
BONNET, AL?

YUP! AND THE
BONNET ISN'T ALL
LIL' HONEYDOODLE!

HEY, YOU
LOVEBIRDS!
QUICK PEEZE!

Colgate's Combats Bad Breath... Makes Teeth Sparkle!

Colgate's special penetrating foam
ges into the hidden crevices be-
tween your teeth... helps your
toothbrush clean out decaying
food particles and stop the stag-
nant saliva odors that cause much

bad breath. In addition, Colgate's
safe polishing agent makes teeth
sparkle with natural brilliance! Al-
ways use Colgate's Dental Cream
—regularly and frequently. No
other dentifrice is exactly like it.

For those who prefer it, Colgate's Tooth Powder
will give the same Colgate results. Large tin 20c.

20¢
LARGE
SIZE

**GIANT
DOUBLE SIZE 35¢**

MEDIUM SIZE 10c

COLGATE'S
RIBBON DENTAL CREAM

1,000,000 NEAR EAST "FIREMEN"



MEN FROM DOWN UNDER, an estimated 30,000, joined Allied forces at Suez last month, after a 10,000-mile sea voyage. Dominions Secretary Anthony Eden welcomed them, with a message from the King. For 2,000 years the Near East has been one of the world's most vital areas in war-time. This New Zealander takes a sightseeing trip to the pyramids



GEN. MAXIME WEYGAND, addressing Allied troops in Near East, said: "I am a fireman . . . putting out fires wherever they occur." In event of hostilities on eastern front, Gen Weygand, under direction of Gen. Gamelin, will command combined Allied armies, estimated upwards of 1,000,000 men



GET OUR 6TH BIRTHDAY
Souvenir
"QUIN" TEASPOONS!
EACH SPOON ONLY 10c PLUS BLACK BANDS
FROM 2 CAKES OF PALMOLIVE SOAP!

Try the new improved Palmolive
Get these lovely Quin Teaspoons

Take this grand opportunity to get as many as you desire of these valuable Carlton silverplate Quin Birthday Teaspoons! You're sure to want a complete set, for they're almost a gift. You get each spoon for only 10c in coin and the black bands from just 2 cakes of Palmolive Soap. Send for yours today.

Dr. Dalcoe chose Palmolive for the Dionee Quin because Palmolive is made with *Olive Oil* and for that reason is gentler, more soothing to the tender skin of the Quin! Since their first soap and water bath, the Quins have used only Palmolive!

Why don't you try the new improved Palmolive? Buy Palmolive today and send for your Quin spoons! Remember, they cannot be bought at any store. Use coupon.



Regular size teaspoons

Five different spoons — one for each Quin, with her likeness and name on the handle! Send for as many as you liked! Just be sure to send 10c and the bands from 2 cakes of Palmolive for each spoon.

Use this Coupon

SENSATIONAL OFFER

Colgate-Palmolive, Toronto, Ont. Dept. 3.

Please send me, postpaid . . . "Quin" Check here
teaspoons. Am enclosing . . . "Quin" for spoons wanted
cups and bands from . . . Cakes Palmolive Soap. (Check spoons wanted) ☐ Annette ☐ Cecile
and send 10c and 2 bands for each spoon. ☐ Emilie ☐ Marie ☐ Yvonne

Name

Address

City

Offer expires Sept. 30, 1940. Good in U.S.A. and Canada only.

And
TONIK WHEAT GERM
to your daily diet.

An excellent source of the "B" Vitamins . . . necessary for the maintenance of good health and promotion of normal growth.

In addition to the "B" vitamins, "Tonik" contains needed minerals—iron, copper, phosphorus, etc. It is pleasant to take and does not disturb the digestion because it has been defatted and dehydrated by an exclusive process. It is not a medicine—but a valuable food supplement.

Serve "Tonik" daily to adults and children in cereals, fruit juice, puddings, etc. The cost is low compared to other reputable vitamin products. Get some at your druggist's today. Made by The Ogilvie Flour Mills Co., Limited, Canada's Pioneer Flour Millers.



OGILVIE
TONIK
WHEAT GERM

24 oz. TIN
\$1.00

Good Health is worth protecting.

Planters
Cocktail
SALTED PEANUTS

VACUUM PACKED

ALWAYS FRESH



MAKE A GOOD BEVERAGE TASTE BETTER

HOTEL SHIP FOR BRITISH SUBMARINES



(See also next page)

A FACTORY AND A HOTEL describes a submarine depot ship. One ship serves nine submarines. More than 500 skilled craftsmen work on it and it carries spare parts for every replacement. For submarine crews coming off a patrol of two or three weeks, the depot ship provides the comforts of a hotel. Above: Ship's gunners ready for action. Below: End of a patrol. The "sub" is moored alongside the depot ship and experts ensure that everything is done to make her seaworthy for next patrol.



FREE BABY BOOKLET VALUABLE TO MOTHERS

Marking a new advancement in infant care comes the report from clinics and laboratories that six-week-old infants are successfully digesting homogenized vegetables and fruits.

The value of these homogenized vegetables and fruits as protection against nutritional anemia is clearly indicated in recommendations by many doctors that they be regularly included in diets of three-months-old babies—in some instances in the diets of babies as young as six weeks.

A brief summary of the development of homogenization, how it reduces vegetables and fruits to a form so smooth and fine that they can be easily digested by babies—is contained in a free, illustrated booklet, entitled "Your Baby's First Vegetables and Fruits." LIBBY'S, Chatham, Ontario, are exclusive producers of Homogenized Baby Foods and offer this booklet free to mothers on receipt of a written request. The foods are available at your grocer's, or he can get them for you.

Consult your doctor about feeding your baby LIBBY'S Homogenized Vegetables and Fruits. B10-40



LET ANDREWS' FOUR-WAY ACTION GIVE YOU QUICKER RELIEF!

Don't let headache, sluggishness and stomach upsets keep you feeling draggy, fagged-out, miserable. And don't think all your trouble is in your bowels! For when bowels are sluggish, other organs usually are off-key, too. Needing more thorough help than any ordinary laxative can give!

So for quicker, longer-lasting relief from the ill effects of *Faulty Elimination*, take a special medicine, ANDREWS Liver Salt, obtainable at any drugstore. ANDREWS acts not only in the bowels, but on other organs too—actually doing these four different things to help you feel better faster!

- 1 ANDREWS opens the bowels for normal movements.
- 2 Stimulates that "sluggish" liver.
- 3 Helps the kidneys by reducing the amount of work they have to do.
- 4 Speeds and prolongs relief by neutralizing excess gastric acid.



Try this quick, pleasant way to comfort. You'll soon be saying with thousands of other ANDREWS users, "You take your liver!"—I'll take ANDREWS! Stop in at your nearest drugstore's now. Four oz. tin, 34¢; 8 oz. tin, 57¢; 10 oz. bottle, 69¢.

ANDREWS Liver SALT

LEAFLETS, PICTURES, BOMBS, R.A.F. JOBS



MANY MILLIONS OF LEAFLETS have been dropped by Royal Air Force fliers over Germany, Austria and Poland during reconnaissance flights. Eighteen millions were scattered in German territory, including Berlin, in the first month of war and no official announcement of the number since that time is available. Above: Airmen loading a plane with leaflets prior to a flight. Right: Pilot taking camera for a trip over the Siegfried Line



AT AN R.A.F. SCHOOL training in the use and "delivery" of all types of aerial bombs to develop skill and accuracy is an advanced stage of the course. Here non-commissioned pilots are seen learning how to load practice bombs

Try My way.
when you have a **COLD**
HEADACHE
SOUR STOMACH
MUSCULAR
ACHES AND PAINS

says
Syl Apps
one of hockey's greatest players

Here is an important message from none other than Syl Apps of Toronto Maple Leafs to every member of your family. Read every word of it:—
"I recommend Alka-Seltzer without hesitation to anyone suffering from a cold, headaches, upset stomach or muscular fatigue. The thing that appeals to me most in addition to the speed with which it works, is the fact that Alka-Seltzer doesn't taste like medicine at all—it is more like a drink of sparkling water."

Alka-Seltzer contains the analgesic, sodium acetyl salicylate, which relieves the pain of headaches and the discomfort of colds quickly. In addition the alkalinizing ingredients neutralize excess acidity usually the immediate cause of the distress of acid indigestion, heartburn, gas on stomach. Used daily by millions. Try Alka-Seltzer yourself—you'll say there is nothing just quite like it.

● At all drug counters 30c and 60c. Three times the quantity in the large package.

Alka-Seltzer
EFFERVESCENT ANALGESIC ALKALIZING TABLETS

Every statement and claim made for Alka-Seltzer is backed by thorough clinical and laboratory research.

LADY BOWLER BREAKS RECORDS



FIRST LADY BOWLER to bowl perfect game of 450 is Mrs. Tillie Hosken, Toronto, here caught by camera in action shot. She also established new world's three-game record



PRESENTATION TO MRS. TILLIE HOSKEN was made by Thomas Ryan, Toronto, who invented the game of five pins. Mr. Ryan might have made a fortune out of this game if he had patented his idea. Instead he gave it away in the interests of the game. Toronto has more bowling alleys than any large American city

THE ONLY BASIC IMPROVEMENTS IN SAFETY RAZOR DESIGN IN MORE THAN 35 YEARS!

The first successful safety razors in America came on the scene about 1900. That's 40 years ago. During this long period, while nearly every other type of product has been vastly improved, nothing *fundamentally* new in razor design was accomplished until the invention of the Schick magazine-type razor. Gradual and genuine improvements in that product have resulted in the Schick Injector Razor.

On its sheer merit alone, as a truly modern and improved shaving in-

strument, more than 5,000,000 men have now switched to the Schick Injector Razor. These millions were not satisfied with razors that were invented several years before the airplane and the automobile became practical. Millions more will turn to the Schick Injector Razor as soon as they discover its superior shaving qualities—the **COMFORT** in the shave it gives. Examine for yourself some of its outstanding features described below.



BLADE CORNER GUARDS . . . Among the most important contributions to safe shaving are Schick Injector's corner guards which shield your face against nicks and scratches from sharp blade corners. These blade corner guards also help prevent blade vibration.



SOLID GUIDE BAR . . . Schick Injector permits the "pull" "push" guide bar which controls the "action" of the skin in front of the razor, doesn't rake ridges and valleys in the skin to get nicked. You can even shave against the grain in comfort!



NATURAL SHAVING ANGLE . . . In the Schick Injector, the angle between the blade and face is the smallest of any popular razor. Just right for the average man's whiskers according to a leading research institute!



COMPACT HEAD . . . Schick Injector also brings you the smallest head of any popular razor. Held as deep as ordinary heads, but shaves just as wide an area and gets into those hard-to-shave spots with ease.



DOUBLE THICK BLADES . . . Schick Blades are just as long but twice as thick as ordinary blades—3 times thicker than flimsy tissue-thin ones. Able to take a really thorough sharpening at the factory! Your face is entitled to the best uniform quality blades you can buy.



OIL-SEALED BLADES . . . Schick Blades are sealed in this metal Injector cartridge in a bath of oil. Their keen edges are actually suspended in space, where nothing can rub or dull them. You buy blades 20 to 12 at a time. No running out of blades every few days.



AUTOMATIC BLADE CHANGE . . . A pull and push on Injector shoots out the old blade, slides in a fresh one *instantly*. Nothing to take apart. Nothing to reassemble. Save valuable time every day you shave.



INSTANT CLEANING . . . Nothing to take apart when you clean this razor. A quick flush under the faucet does the trick. No "teeth" to clog up. No wiping is necessary. Another great time saver!



THE "POPULARITY" KIT \$100

Smart, pigskin-grain case contains the unique Schick Injector Razor and Injector Cartridge of 12 double-thick Schick Blades. 20-year razor guarantee stamped in bottom of every "Popularity" Kit. Magazine Repeating Razor Company, Niagara Falls, Ontario.

Fast becoming Canada's most popular razor!



Presenting TO THE
DEAFENED
the perfected
vacuum-tube
ACOUSTICON

If you are searching for a vacuum tube aid to meet your requirements, don't fail to have a demonstration of this amazing new **ACOUSTICON**.

So compact it may be worn with the same ease and grace as a carbon aid. Provides power . . . distance, and clarity when needed. Available with either Bone or Air conduction.

Write for booklet "Good Hearing," and name of nearest representative.

ACOUSTICON INSTITUTE

330 BAY STREET, TORONTO

LONDON EVACUATES ANIMALS



ENGLISHMEN LOVE ANIMALS. During first days of war London zoo closed down. It later reopened after due air-raid precautions had been taken and poisonous snakes destroyed. Zoos solved their financial worries by appealing to citizens to adopt an animal for duration. It costs 30 shillings a week to keep an elephant. Peggy, blue and yellow macaw, displays her adoption tag

ARMS ACHE?



Too Much FATIGUE ACID causes that Pain

Unusual exercise produces fatigue acids in your muscles. They settle inside the muscle sheath, causing swelling and stiffness.

Get those ACIDS out!

Quick relief! Rub on Absorbine Jr. three or four times a day. Accepted laboratory tests prove it speeds the blood through the tissues. Then, as the acids are driven out, pain and stiffness go. You're ready sooner for work or play. Millions of people like Absorbine Jr. because it is:

1. Quick Acting
2. Pleasant
3. Quick Drying
4. Economical to use

At all druggists, \$1.25 a bottle

Free sample, write:
W. F. Young, Lyman
Building, Montreal,
Canada.

FAMOUS also
for relieving
Athlete's Feet,
Bruises, Blisters

ABSORBINE JR.



ANIMALS ARE REGISTERED and Patricia Davies, English soprano, helps out. Metal identification tags are attached to all pets. Many prize animals have been shipped to Australia, Canada and U.S.A. For stay-at-homes there are special gas masks, gas-proof kennels, etc. Many pets have been destroyed by their owners



Years in Advance of To-day!

Only
ROYAL
has
**MAGIC*
MARGIN**

In appearance . . . in performance . . . in ease of operation—the new Royal is so far ahead of any other typewriter that it is literally years in advance of to-day. Only Royal gives you **MAGIC MARGIN** . . . eliminating the old, awkward method of setting margins by hand. And Royal's **SHIFT FREEDOM** makes it so much easier to shift to capital letters—instead of the whole carriage, it is only the type segment which moves! Have a new Royal delivered to your office on trial . . . compare it, point by point, with any other machine . . . compare the work it does!



MAGIC MARGIN
A click and it's set!



TOUCH CONTROL*
Key Tension is adjustable to finger pressure!
*Trade Mark

ROYAL

Made in Canada—by Canadians—for Canadians

ROYAL TYPEWRITER COMPANY LIMITED

FACTORY AND HEAD OFFICE: 7035 PARK AVE., MONTREAL

DEALERS IN ALL PRINCIPAL CITIES

110TH SQUADRON LANDS "THUMBS UP"



SOMEWHERE OVER ENGLAND Canada's airmen are proudly displaying the strength of their wings during intensive advanced training under the guidance of the R.A.F. They are fliers of the 110th (Toronto) squadron, first R.C.A.F. unit ever to go overseas. Some of the 414 airmen of the first contingent are seen as they disembarked at an English west-coast port



CHEERFULLY SINGING "THUMBS UP"—reason for the gestures (above)—and "Oh, we've a lovely war to win," the Canadian fliers shouldered kit bags to entrain for their English camp. The unit, under Squadron Leader W. D. Van Vliet, will work in close co-operation with Canadian ground forces. Every province in the Dominion is represented in the squadron

IT'S A FACT
Get longer wear
from silk stockings.
Wash them in pure,
safe, gentle Princess
Soap Flakes!



Win \$10⁰⁰ Cash*
for writing a jingle like this:
For "wire haired terrors"
Here's relief;
Save yourselves
A lot of grief—
Colgate Shave!

Submitted by Mrs. M. J. Cycham, Soreme, Alberta, who wins \$10.00.



* **RULES** Write a Colgate shaving jingle like the one above. Send it to Colgate's Ad. Nat. Bldg., Dept. 31-3, Toronto, enclosing with it a coupon from a tube of Colgate's Shave Cream. If your jingle is used in our advertising we will send you \$10.00.

Lays Tab
20c
Great Size
35c

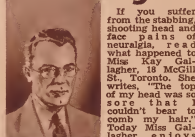


SCIENTIFIC research shows that corns are caused by pressure and friction—often grow big and ugly. Home patching only gives temporary relief because it merely affects the surface. But now it's easy to get quick relief—remove corns root and all! Just do this:

- 1 Put scientific Blue-Jay pad (C) neatly over corn. It relieves pain by removing pressure. Special Blue-Jay medicated formula (D) gently loosens corns so it can be lifted right out.
- 2 Simply by avoiding pressure and friction which caused your corns you can prevent their coming back. Don't suffer needlessly. Get Blue-Jay Corn Plasters today—only 25¢ for 6.

BAUER'S BLACK BLUE-JAY CORN PLASTERS

Druggists Have the Remedy For Neuralgia



If you suffer from the stabbing, shooting head and face pains of neuralgia, read what happened to Miss Kay Gallagher, 18 McGill St., Toronto. She writes, "The top of my head was so sore that I couldn't bear to comb my hair. Today Miss Gallagher enjoys pain-free health. Three doses of T-R-C brought relief," she continues. "I used T-R-C's for a few days longer, and my pain left be entirely. It has not returned since."

For Rheumatism, Lumbago, Sciatica, Neuritis, Arthritis—use
TEMPLETON'S T-R-C's



THE BOYS ARE TALKING YET ABOUT SUE'S Double Mocha Chocolate Cake!

"I made it rich and luscious
with Baker's Chocolate," Sue says

MY SUE'S A WIFE IN A MILLION. The boys always are welcome in our home, and nights we play bridge, Sue makes us a special treat.

Like that chocolate cake last night. The best chocolate cake you ever tasted! Gee, did the boys give Sue a hand!

"WHAT WAS IN IT to make it taste so good?" I asked Sue this morning.

"It's a new recipe," says Sue. "Called *Double Mocha Chocolate Cake* because there's coffee in the cake and the frosting, too. But that rich chocolate taste you rave about is due to the chocolate I used. BAKER'S CHOCOLATE. It's so rich! Everything I make with it tastes extra grand."

"IT GETS MY VOTE!" I said, giving Sue a hug. And I'm telling you ladies—if you're baking a cake to please the men in your family, you can't go wrong with this recipe of Sue's!

OH BOY —
CHOCOLATE CAKE!

MY FAVORITE!



IN ALL YOUR CHOCOLATE DISHES why not always have the appetizing color and exciting flavor which Baker's richness gives? Baker's has been tops in chocolate since 1876. Look for the famous "Baker Chocolate Girl" on the package.



DOUBLE MOCHA CHOCOLATE CAKE (2 eggs)

2 cups sifted Swiss
Down Cake Flour
¾ teaspoon salt
1 teaspoon soda
4 squares Baker's Un-
sweetened Chocolate
½ cup butter
½ cup coffee syrup
2 cups sugar
¾ cup sour milk
or buttermilk
2 teaspoons vanilla
2 eggs, unbeaten

To make coffee syrup—Bring 1½ cups water and 3 tablespoons sugar to a boil; add ¾ cup ground coffee. Remove from fire, cover, and let stand 5 minutes. Strain through double thickness of cheese cloth.

Sift flour once, measure, add salt and soda, and sift three times. Combine chocolate, butter, and ½ cup coffee syrup in top of double boiler; place over boiling water and cook until chocolate is melted, stirring constantly. Cool and add sugar. Add flour and milk alternately in two parts, stirring until blended. Add vanilla and eggs and beat 2 minutes. Bake in two greased 9-inch layer pans in moderate oven (350° F.) 30 to 35 minutes. Spread Coffee Butter Frosting made with remaining coffee syrup between layers and on top and sides of cake. Decorate with a border of chopped pecans.

COFFEE BUTTER FROSTING

¾ cup butter 5 cups sifted confectioners' sugar
5 tablespoons coffee syrup (about)
Cream butter. Add part of sugar gradually, blending after each addition. Add remaining sugar alternately with coffee syrup, until of right consistency to spread. (All measurements are level)

COCOA, TOO! FOR EXTRA-RICH SMOOTH FLAVOR, TASTE BAKER'S!

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